

Over the past seventeen years, the Down Syndrome Association of Greater Winston-Salem has served as a great resource for individuals and families within the Down syndrome community. At the DSAGWS, we work hard to deliver on our mission to connect those touched by Down syndrome through education, advocacy and support. In keeping with our mission, we strive to ensure that individuals with Down syndrome are valued, included and given the opportunities to pursue fulfilling lives while highlighting their amazing abilities.

We are excited to share our newest event: the Inaugural Starlight Gala – Shining a Light on Abilities. Today, we are reaching out to ask for your support of this great event, which will be held on Saturday, May 6, 2023 at the Millennium Center in Downtown Winston-Salem.

The Starlight Gala will feature a silent auction, a unique performance by the dance school Company d from Memphis, a delightful meal, two inspiring award presentations and special guests including disability advocate, and actor, Lily D. Moore, and our emcee, Katie Nordeen.

We hope you and your friends will be able to join us for our Second Annual Starlight Gala and that you will consider becoming a sponsor for the event. Enclosed are the sponsorship opportunities.

Thank you and we look forward to seeing you at this magical event!

Questions? Email Jay Callahan, Executive Director, at jay@dsagws.org
The DSA of GWS is a 501(c)(3) tax-deductible organization
Tax ID: 20-3131948 THANK YOU FOR YOUR SUPPORT!



## **SPONSOR LEVELS**



## DIAMOND

\$10,000

- Two Tables for 8 at Gala with preferential seating. 16 tickets total
- Prominent sponsor/donor signage at the event
- Full-page ad in event program
- Sponsor listing on all email correspondence
- Verbal recognition at the event
- Display of logo on screen during event
- · Recognition on DSA's website
- Recognition on social media platforms



### -PLATINUM

\$6,000

- One Table for 8 at Gala with preferential seating
- Prominent sponsor/donor signage at the event
- Half-page ad in event program
- Verbal recognition at the event
- Display of logo/name on screen during event
- Recognition on DSA's website
- Recognition on social media platforms



#### GOLD

\$3,000

- One Table for 8 at Gala with preferential seating
- Prominent sponsor/donor signage at the event
- Quarter-page ad in event program
- Display of logo/name on screen during event
- Recognition on DSA's website
- · Recognition on social media platforms



### SILVER

\$1,500

- 4 tickets to the Gala
- Quarter-page ad in event program
- · Recognition on DSA's website
- Recognition on social media platforms

# **COMMITMENT FORM**

Yes, my company or I would like to support the DSA of GWS's Starlight Gala - Shining A Light On Abilities



DIAMOND \$10,000

Please acknowledge this gift on 1



**PLATINUM** \$6,000



	SILVER
W	\$1,500

all print materials as follows:			
CONTACT NAME	COMPANY (IF APPLICABLE)		
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		

TOTAL AMOUNT ENCLOSED: \$
Check Enclosed (Payable to DSA of GWS)

PLEASE RETURN FORM TO:

O: DSA of GWS 305 W. 4th St. Suite #B11

Winston-Salem, NC 27101