



Dear Friend.

Over the past twenty years, the Down Syndrome Association of Greater Winston-Salem has served as a great resource for individuals and families within the Down syndrome community. At the DSAGWS, we work hard to deliver on our mission to connect those touched by Down syndrome through education, advocacy and support. In keeping with our mission, we strive to ensure that individuals with Down syndrome are valued, included and given the opportunities to pursue fulfilling lives while highlighting their amazing abilities.

We are honored to invite you to support the Starlight Gala, an evening with purpose that shines a light on abilities, inclusion, and community impact. Join us on Saturday, May 2, 2026, at the Millennium Center in downtown Winston-Salem..

The Starlight Gala will feature a silent auction, a delightful meal, award presentations and special guests including our Keynote Speaker, Carissa Carroll, CEO & Founder of Jack's Basket and our emcee, Katie Nordeen.

We hope you and your friends will be able to join us for our Fifth Annual Starlight Gala and that you will consider becoming a sponsor for the event. Enclosed are sponsorship opportunities.

Thank you and we look forward to seeing you at this magical event!

Questions? Email Jay Callahan, Executive Director, at jay@dsagws.org
The DSA of GWS is a 501(c)(3) tax-deductible organization
Tax ID: 20-3131948 THANK YOU FOR YOUR SUPPORT!



DIAMOND

\$10,000

PRESENTING SPONSOR OF THE STARLIGHT GALA

- Two Tables for 8 at Gala with preferential seating. 16 tickets total
- Prominent sponsor/donor signage at the event
- Full-page ad in event program
- Sponsor listing on all email correspondence
- Verbal recognition at the event
- Display of logo on screen during event
- Recognition on DSA's website
- Recognition on social media platforms

PLATINUM

\$6,000

- One Table for 8 at Gala plus 4 additional tickets with preferential seating. 12 tickets total
- Prominent sponsor/donor signage at the event
- Half-page ad in event program
- Verbal recognition at the event
- Display of logo/name on screen during event
- Recognition on DSA's website
- Recognition on social media platforms

 $G\,O\,L\,D$

\$4,000

- One Table for 8 at Gala with preferential seating
- Quarter-page ad in event program
- Display of logo/name on screen during event
- Recognition on DSA's website
- · Recognition on social media platforms

SILVER

\$1,500

- 4 tickets to the Gala
- Recognition on DSA's website
- Recognition on social media platforms

Yes, my company or I would like to support the DSA of GWS's Starlight Gala - Shining A Light On Abilities

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\$1,500

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all print	materi	als as	follows	s:

COMPANY (IF APPLICABLE)

ADDRESS

CONTACT NAME

CITY

STATE

ZIP

PHONE

EMAIL

TOTAL AMOUNT ENCLOSED: \$

Check Enclosed (Payable to DSA of GWS)

PLEASE RETURN FORM TO:

DSA of GWS

210 S. Chery St. Suite 206

Winston-Salem, NC 27101



