



Your Investment at Work

ABOUT DSA of GWS

The Down Syndrome Association of Greater Winston-Salem (DSA of GWS) is the leading source of information, support and referral assistance to over 3,000 individuals, families and community professionals throughout over 10 counties in Northwest North Carolina.

Our mission is to ensure that individuals with Down syndrome in the Piedmont area are valued, included, and given the opportunities to pursue fulfilling lives.

We accomplish these goals by providing information, networking opportunities, and advocacy for individuals with Down syndrome and their families, educators, health care professionals, and the community at large.

Our vision is for people with Down syndrome to achieve their fullest potential in an accepting and inclusive community. Each year, DSA of GWS works to strengthen and expand the services we provide to our families and individuals who need it the most. Our services can be divided into three core areas: support for individuals, families and the professional community.

All the proceeds from the Annual Greater Winston-Salem Buddy Walk go directly to the Down Syndrome Association of Greater Winston-Salem, making these all possible:

Education

- IEP Workshops
- Estate Planning
- Virtual Speaker Webinars
- Summer Camp Scholarships
- Pop-Up Restaurant Series
- First Call resources
- Marketing Materials
- College Scholarships

Support

- Parent to parent first call
- New parent, new member welcome bag
- Ladies Night Out
- Dad's Night Out
- Wellness Weekend
- Tea and Tots
- Teen Time
- No Limits II Dance
- Holiday Events
- Social Events

Advocacy

- Medical Outreach
- World Down Syndrome Day
- Community outreach and presentations
- Collaborating with local and state departments and NC legislators
- Collaborating with National Organizations



**Saturday, October 17th
 9:00 AM - Noon**

**West Forsyth High School
 11735 Lewisville Clemmons Rd,
 Clemmons, NC 27012**

The DSA of GWS Buddy Walk and Family Fun Day is the primary fundraiser for the Down Syndrome Association of Greater Winston-Salem (DSA of GWS). In addition to raising funds and awareness, it's a great place to meet other families and learn about the rewards of having a child with Down syndrome.

Each year our attendance has grown and we're expecting over 1,500 people this year to participate in this family friendly event which includes food, entertainment, carnival games, educational information, talent show, music and more.

WHERE WE SERVE

- »Davidson County
- »Davie County
- »Forsyth County
- »Guilford County
- »Randolph County
- »Rockingham County
- »Stokes County
- »Surry County
- »Wilkes County
- »Yadkin County

SUPPORT DSA of GWS

The Down Syndrome Association of Greater Winston-Salem is a 501(c)3 charitable organization and contributions are fully tax deductible.

Membership is free and open to anyone with an interest in Down syndrome.

DSA of GWS depends on donations and fundraisers to provide programs and services and meet operational costs. It is only through the generosity of many individuals, corporations and grants that DSA of GWS is able to provide quality programs and services for individuals with Down syndrome and their families in the 10 counties we serve. Your dollars allow families in Greater Winston-Salem to gain essential resources as they support their loved one with Down syndrome from birth through adulthood.



**Down Syndrome
Association**
of Greater Winston-Salem

Greater Winston-Salem BUDDY WALK® SPONSORSHIP LEVELS:

PRESENTING SPONSOR - \$10,000

- » Naming rights to event, example: Greater Winston-Salem Buddy Walk® presented by “Your Company”
- » Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions with event day signage, social media, etc.
- » **Prime logo placement on over 1,500 Buddy Walk® t-shirts**
- » Opportunity for short sponsor remarks from the stage
- » Inclusion in all press releases regarding the Greater Winston-Salem Buddy Walk®
- » Opportunity for 15 employees to participate in Buddy Walk®

GOLD SPONSOR - \$5,000

- » Recognition by logo as Gold Sponsor on event website, event day signage, stage, sign, social media, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Inclusion in all press release regarding the Buddy Walk®
- » Opportunity for 10 employees to participate in Buddy Walk®
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

SILVER SPONSOR - \$2,500

- » Recognition by logo as Silver Sponsor on event website, event day signage, social media, stage sign, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Opportunity for 5 employees to participate in the Buddy Walk®
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

BRONZE SPONSOR - \$1,000

- » Recognition by logo as Bronze Sponsor on event website, event day signage, stage sign, social media, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

FRIEND SPONSOR - \$500

- » **Name placement** on over 1,500 Buddy Walk® t-shirts Recognition by name as
- » Friend Sponsor on event day signage and stage signage Announced at Buddy
- » Walk® as a sponsor to over 1,500 participants

BUDDY SPONSOR - \$250

- » **Name placement** on over 1,500 Buddy Walk® t-shirts Recognition by name as
- » Buddy Sponsor on event day signage and stage signage

DOWN SYNDROME ASSOCIATION OF GREATER WINSTON-SALEM

210 S. Cherry St. Suite 206 | Winston-Salem, NC 27101 336-739-DOWN | WWW.DSAGWS.ORG



Sponsorship Commitment Form

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

CONTACT EMAIL: _____

NAME OF TEAM YOU ARE SUPPORTING (If Applicable) _____

Option #1: We are pleased to sponsor the Buddy Walk® with the following donation:

Presenting (\$10,000) (logo placement) Gold (\$5,000) (logo placement)

Silver (\$2,500) (logo placement) Bronze (\$1,000) (logo placement) Friend (\$500) (name placement) Buddy (\$250) (name placement)

Option #2: We are pleased to provide the following gift cards:

\$25 gift cards \$50 gift cards \$75 gift cards \$100 gift cards \$_____ gift cards

Option #3: We are pleased to donate the following item(s) (i.e. raffle items, team incentive prizes, etc.) Please also include an estimate of the fair market value of each item donated (for tax receipt purposes):

Important T-Shirt Deadline Date:

We need to receive your donation and logo **by October 1st** in order to have your name or logo printed on the back of 2000 t-shirts. To order the t-shirts that come with your sponsorship level, please contact our office at info@dsagws.org.

Logo Instructions: Please submit your logo as vector (line) art, all fonts converted to curves, black and white (not grayscale), PDF or JPG format, "clean" and with camera-ready artwork that is not bitmapped. Please email logo to info@dsagws.org.

Please complete and mail this form with your donation to:

DSAGWS - 210 S. Cherry St. Suite 206 | Winston-Salem, NC 27101

All donations are tax deductible. PDSSN is a 501(c)(3) organization (Federal Tax ID #20-3131948). A form W-9 and/or tax-exempt letter are available upon request. The Down Syndrome Association of Greater Winston-Salem (DSAGWS) is the new assumed business name for the Piedmont Down Syndrome Support Network (PDSSN). PDSSN is still the official tax name of the organization.

Thank you for your support!