



**Down Syndrome Association**  
of Greater Winston-Salem

## ABOUT DSA of GWS

The Down Syndrome Association of Greater Winston-Salem (DSAGWS) is the leading source of information, support and referral assistance to over 3,000 individuals, families and community professionals throughout 10 counties in Central North Carolina.

**Our mission** is to ensure that individuals with Down syndrome in the Piedmont area are valued, included, and given the opportunities to pursue fulfilling lives. We accomplish these goals by providing information, networking opportunities, and advocacy for individuals with Down syndrome and their families, educators, health care professionals, and the community at large.

**Our vision** is for people with Down syndrome to achieve their fullest potential in an accepting and inclusive community.

Each year, DSA of GWS works to strengthen and expand the services we provide to our families and individuals who need it the most. Our services can be divided into three core areas: support for individuals, families and the professional community.

## OUR SERVICES:

### FAMILY

#### First Call

A one-on-one parent mentoring program for new families

#### Support & Resource Groups

Offering valuable opportunities for our members to connect, learn and share

#### Social Events

Giving families the opportunity to meet and socialize

#### Programs & Seminars

Ranging from IEP planning to estate and guardianship for support throughout every stage of life

### COMMUNITY

#### DS Medical Support

Medical outreach program that ensures families who receive a Down syndrome diagnosis get accurate, up-to-date information from their doctors

#### Speaking Tour

Featuring nationally-renowned speakers that explore topics ranging from educational advocacy to new research in Down syndrome

#### Legislative Advocacy

Collaborating with local and state departments and NC legislators to strengthen law that supports and protects individuals with disabilities



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## OUR EVENTS

The Down Syndrome Association of Greater Winston-Salem is a 501(c)3 charitable organization and contributions are fully tax-deductible. Membership is free and open to anyone with an interest in Down syndrome.

DSAGWS depends on donations and fundraisers to provide programs and services and meet operational costs. It is only through the generosity of many individuals, corporations and grants that DSAGWS is able to provide quality programs and services for individuals with Down syndrome and their families in the 10 counties we serve.

Your dollars allow families in Greater Winston-Salem to gain essential resources as they support their loved one with Down syndrome from birth through adulthood.

## WHERE WE SERVE

- » Davidson County
- » Davie County
- » Forsyth County
- » Guilford County
- » Randolph County
- » Rockingham County
- » Stokes County
- » Surry County
- » Wilkes County
- » Yadkin County





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## Greater Winston-Salem BUDDY WALK® SPONSORSHIP LEVELS:

### PRESENTING SPONSOR - \$10,000

- » Naming rights to event, example: Greater Winston-Salem Buddy Walk® presented by “Your Company”
- » Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions with event day signage, social media, etc.
- » **Prime logo placement on over 1,500 Buddy Walk® t-shirts**
- » Opportunity for short sponsor remarks from the stage
- » Inclusion in all press releases regarding the Greater Winston-Salem Buddy Walk®
- » Opportunity for 15 employees to participate in Buddy Walk®

### GOLD SPONSOR - \$5,000

- » Recognition by logo as Gold Sponsor on event website, event day signage, stage, sign, social media, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Inclusion in all press release regarding the Buddy Walk®
- » Opportunity for 10 employees to participate in Buddy Walk®
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

### SILVER SPONSOR - \$2,500

- » Recognition by logo as Silver Sponsor on event website, event day signage, social media, stage sign, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Opportunity for 5 employees to participate in the Buddy Walk®
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

### BRONZE SPONSOR - \$1,000

- » Recognition by logo as Bronze Sponsor on event website, event day signage, stage sign, social media, etc.
- » **Logo placement on over 1,500 Buddy Walk® t-shirts**
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

### FRIEND SPONSOR - \$500

- » Name placement on over 1,500 Buddy Walk® t-shirts
- » Recognition by name as Friend Sponsor on event day signage and stage signage
- » Announced at Buddy Walk® as a sponsor to over 1,500 participants

### BUDDY SPONSOR - \$250

- » Name placement on over 1,500 Buddy Walk® t-shirts
- » Recognition by name as Buddy Sponsor on event day signage and stage signage



## Sponsorship Commitment Form

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

NAME OF TEAM YOU ARE SUPPORTING (If Applicable) \_\_\_\_\_

**Option #1:** We are pleased to sponsor the Buddy Walk® with the following donation:

- Presenting (\$10,000) (logo placement)     Gold (\$5,000) (logo placement)  
 Silver (\$2,500) (logo placement)     Bronze (\$1,000) (logo placement)     Friend (\$500) (name placement)     Buddy (\$250) (name placement)

**Option #2:** We are pleased to provide the following gift cards:

- \$25 gift cards     \$50 gift cards     \$75 gift cards     \$100 gift cards     \$\_\_\_\_\_ gift cards

**Option #3:** We are pleased to donate the following item(s) (i.e. raffle items, team incentive prizes, etc.) Please also include an estimate of the fair market value of each item donated (for tax receipt purposes):

### **Important T-Shirt Deadline Date:**

We need to receive your donation and logo **by October 1st** in order to have your name or logo printed on the back of 2000 t-shirts. To order the t-shirts that come with your sponsorship level, please contact our office at [info@dsagws.org](mailto:info@dsagws.org).

**Logo Instructions:** Please submit your logo as vector (line) art, all fonts converted to curves, black and white (not grayscale), PDF or JPG format, “clean” and with camera-ready artwork that is not bitmapped. Please email logo to [info@dsagws.org](mailto:info@dsagws.org).

Please complete and mail this form with your donation to:  
DSAGWS, 305 W. 4th St. #B11, Winston-Salem, NC 27101

All donations are tax deductible. PDSSN is a 501(c)(3) organization (Federal Tax ID #20-3131948). A form W-9 and/or tax-exempt letter are available upon request. The Down Syndrome Association of Greater Winston-Salem (DSAGWS) is the new assumed business name for the Piedmont Down Syndrome Support Network (PDSSN). PDSSN is still the official tax name of the organization.

**Thank you for your support!**