

STARLIGHT
Gala SHINING A LIGHT ON ABILITIES



MILLENNIUM CENTER ✦ 7TH OF MAY 2022 ✦ WINSTON-SALEM



STARLIGHT

SHINING A LIGHT ON ABILITIES

Gala

Dear Friend,

Over the past sixteen years, the Down Syndrome Association of Greater Winston-Salem has served as a great resource for individuals and families within the Down syndrome community. At the DSA of GWS, we work hard to deliver on our mission to connect those touched by Down syndrome through education, advocacy and support. In keeping with our mission, we strive to ensure that individuals with Down syndrome are valued, included and given the opportunities to pursue fulfilling lives while highlighting their amazing abilities.

We are excited to share our newest event: the Inaugural Starlight Gala - Shining a Light on Abilities. Today, we are reaching out to ask for your support of this great event, which will be held on Saturday, May 7, 2022 at the Millennium Center in Downtown Winston-Salem.

The Starlight Gala benefiting the DSA of GWS will feature a silent auction, music, a unique performance by The Improvaneers - a groundbreaking comedy troupe from Ohio made up of performers with Down syndrome - a delightful meal, two inspiring award presentations, and special guests including disability advocate and actor Frank Stephens.

We hope you and your friends will be able to join us for our Inaugural Starlight Gala and that you will consider becoming a sponsor for the event. Enclosed are the sponsorship opportunities.

Thank you and we look forward to seeing you at this magical event!

Questions? Email Jay Callahan, Executive Director, at jay@dsagws.org

The DSA of GWS is a 501(c)(3) tax-deductible organization

Tax ID: 20-3131948 THANK YOU FOR YOUR SUPPORT!



SPONSOR LEVELS



- Two Tables for 8 at Gala with preferential seating. 16 tickets total
- Prominent sponsor/donor signage at the event
- Full-page ad in event program
- Sponsor listing on all email correspondence
- Verbal recognition at the event

- Display of logo on screen during event
- Recognition on DSA's website
- Recognition on all social media platforms including Facebook, Instagram and Twitter

★ PLATINUM \$5,000

- One Table for 8 at Gala with preferential seating
- Prominent sponsor/donor signage at the event
- Full-page ad in event program
- Verbal recognition at the event
- Display of logo/name on screen during event
- Recognition on DSA's website
- Recognition on all social media platforms including Facebook, Instagram and Twitter

★ GOLD \$2,500

- One Table for 8 at Gala with preferential seating
- Prominent sponsor/donor signage at the event
- Half-page ad in event program
- Display of logo/name on screen during event
- Recognition on DSA's website
- Recognition on all social media platforms including Facebook, Instagram and Twitter

★ SILVER \$1,000

- One Table for 8 at Gala with preferential seating
- Quarter-page ad in event program
- Recognition on DSA's website
- Recognition on all social media platforms including Facebook, Instagram and Twitter

★ BRONZE \$750

- 4 tickets to the Gala
- Quarter-page spotlight in program

COMMITMENT FORM

Yes, my company or I would like to support the DSA of GWS's Starlight Gala - Shining A Light On Abilities

☐ DIAMOND \$10,000 ☐ PLATINUM \$5,000 ☐ GOLD \$2,500 ☐ SILVER \$1,000 ☐ BRONZE \$750

Please acknowledge this gift on
all print materials as follows:

CONTACT NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

TOTAL AMOUNT ENCLOSED: \$ _____
Check Enclosed (Payable to DSA of GWS)

PLEASE RETURN FORM TO: DSA of GWS
305 W. 4th St. Suite #B11
Winston-Salem, NC 27101

We will be in contact via email to obtain a high resolution logo
DSA of GWS is a 501(c)(3) tax-deductible organization Tax ID: 20-3131948